

#### Michigan Council for Arts and Cultural Affairs

#### michigan council for arts cultural affairs

### **Funder Report**

#### Organization Information

Organization name: The Holland Community Theatre Inc

City: Holland Federal ID # 237056158

State: MI Year organization founded: 1960

County: Ottawa Organization type: 501(c)3 nonprofit organization

NISP Discipline: 4 - Theatre Fiscal year end date: 07-31

NISP Institution: 5 - Performing Group - Community DUNS # 808024228

NTEE: A65 - Theater Full-time staff:

Applicant is not audited or reviewed by an independent Paid FTEs: 0

accounting firm.

| accounting firm. | A display value of -0% signifies a value of less than +/- 0.5% |
|------------------|----------------------------------------------------------------|
|                  |                                                                |

| Unrestricted Activity                             | FY 2017  | FY 2018  | % Change   | FY 2019  | % Change   |
|---------------------------------------------------|----------|----------|------------|----------|------------|
| Unrestricted Operating Revenue                    |          |          |            |          |            |
| Earned Program                                    | \$49,994 | \$55,216 | 10%        | \$56,809 | 3%         |
| Earned Non-program                                | \$6,499  | \$6,573  | 1%         | \$7,709  | 17%        |
| Total Earned Revenue                              | \$56,493 | \$61,789 | 9%         | \$64,518 | 4%         |
| Investment Revenue                                |          | \$0      | n/a        | \$22     | n/a        |
| Contributed Revenue                               | \$21,951 | \$27,277 | 24%        | \$30,500 | 12%        |
| Total Unrestricted Operating Revenue              | \$78,444 | \$89,066 | 14%        | \$95,040 | 7%         |
| Less in-kind                                      | (\$125)  | (\$180)  | 44%        | (\$0)    | -100%      |
| Total Unrestricted Operating Revenue Less In-kind | \$78,319 | \$88,886 | 13%        | \$95,040 | <b>7</b> % |
|                                                   |          |          |            |          |            |
| Expenses by Functional Total                      |          |          |            |          |            |
| Program                                           | \$19,800 | \$23,815 | 20%        | \$21,556 | -9%        |
| Fundraising                                       | \$763    |          | -100%      | \$2,653  | n/a        |
| General & Administrative                          | \$49,359 | \$51,238 | 4%         | \$59,250 | 16%        |
| Total Operating Expenses                          | \$69,922 | \$75,053 | <b>7</b> % | \$83,459 | 11%        |
| Less in-kind                                      | (\$125)  | (\$180)  | 44%        | (\$0)    | -100%      |
| Total Operating Expenses Less In-kind             | \$69,797 | \$74,873 | <b>7</b> % | \$83,459 | 11%        |
|                                                   |          |          |            |          |            |
| Net Unrestricted Activity - Operating             | \$8,522  | \$14,013 | 64%        | \$11,581 | -17%       |
| Net Unrestricted Activity - Non-operating         |          |          | n/a        |          | n/a        |
| Total Net Unrestricted Activity                   | \$8,522  | \$14,013 | 64%        | \$11,581 | -17%       |
| Net Restricted Activity                           |          |          | n/a        |          | n/a        |
| Net Total Activity                                | \$8,522  | \$14,013 | 64%        | \$11,581 | -17%       |





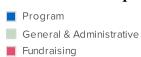




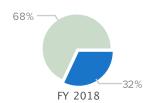


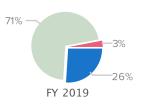
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## Expenses by Functional Grouping









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|                                  |          |          |          | The Holland Colli | munity meane |
|----------------------------------|----------|----------|----------|-------------------|--------------|
| Revenue Details                  |          |          |          |                   |              |
|                                  | FY 2017  | FY 2018  | FY 2019  | FY 2019           | FY 2019      |
| Operating Revenue                | Total    | Total    | Total    | Unrestricted      | Restricted   |
| Earned - Program                 |          |          |          |                   |              |
| Membership revenue               | \$1,260  | \$1,220  | \$1,205  | \$1,205           |              |
| Performance subscriptions - full | \$4,928  | \$5,605  | \$4,895  | \$4,895           |              |
| Single ticket sales              | \$40,865 | \$45,550 | \$42,431 | \$42,431          |              |
| Group ticket sales               | \$2,241  | \$2,841  | \$2,156  | \$2,156           |              |
| Tuitions and registration fees   | \$650    | \$0      | \$60     | \$60              |              |
| Other program revenue            | \$50     | \$0      | \$6,062  | \$6,062           |              |
| Total earned - program           | \$49,994 | \$55,216 | \$56,809 | \$56,809          | \$0          |
|                                  |          |          |          |                   |              |
| Earned - Non-program             |          |          |          |                   |              |
| Food and concessions             | \$2,369  | \$2,563  | \$2,820  | \$2,820           |              |
| Advertising revenue              | \$3,620  | \$3,840  | \$2,575  | \$2,575           |              |
| Space rentals                    | \$255    | \$120    | \$50     | \$50              |              |
| Other rentals                    | \$255    | \$50     | \$20     | \$20              |              |
| Other earned revenue             |          |          | \$2,244  | \$2,244           |              |
| Total earned - non-program       | \$6,499  | \$6,573  | \$7,709  | \$7,709           | \$0          |
| Total earned revenue             | \$56,493 | \$61,789 | \$64,518 | \$64,518          |              |
|                                  |          |          |          |                   |              |

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|-----------|----------|---------|--------|
|           |          |         |        |

|                                      | FY 2017  | FY 2018  | FY 2019  | FY 2019      | FY 2019    |
|--------------------------------------|----------|----------|----------|--------------|------------|
| Contributed                          | Total    | Total    | Total    | Unrestricted | Restricted |
| Trustee & board                      | \$998    | \$331    | \$5,800  | \$5,800      |            |
| Individual                           | \$6,178  | \$7,708  | \$11,677 | \$11,677     |            |
| Corporate                            | \$200    | \$633    | \$23     | \$23         |            |
| Foundation                           | \$0      | \$0      | \$0      | \$0          |            |
| City government                      | \$500    | \$500    | \$500    | \$500        |            |
| State government                     | \$10,500 | \$17,600 | \$12,500 | \$12,500     |            |
| In-kind operating contributions      | \$125    | \$180    | \$0      | \$0          |            |
| Other contributions                  | \$3,450  | \$325    | \$0      | \$0          |            |
| Net assets released from restriction | \$0      | \$0      | \$0      |              |            |
| Total contributed revenue            | \$21,951 | \$27,277 | \$30,500 | \$30,500     |            |
| Operating investment revenue         | \$0      | \$0      | \$22     | \$22         |            |
| Total operating revenue              | \$78,444 | \$89,066 | \$95,040 | \$95,040     |            |
| Total operating revenue less in-kind | \$78,319 | \$88,886 | \$95,040 | \$95,040     |            |
| Transfers and re-classifications     |          |          |          |              |            |
| Total non-operating revenue          | \$0      | \$0      | \$0      |              |            |
|                                      |          |          |          |              |            |
| Total revenue                        | \$78,444 | \$89,066 | \$95,040 | \$95,040     |            |
| Total revenue less in-kind           | \$78,319 | \$88,886 | \$95,040 | \$95,040     |            |
|                                      |          |          |          |              |            |

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|                                              |                  |          |             |          |             |                    | ie nolianu co | minumity meat                          |
|----------------------------------------------|------------------|----------|-------------|----------|-------------|--------------------|---------------|----------------------------------------|
| Expense Details                              |                  |          |             |          |             |                    |               |                                        |
|                                              | FY 2017<br>Total | FY 2018  | %<br>Change | FY 2019  | %<br>Change | FY 2019<br>Program | FY 2019       | FY 2019<br>General &<br>Administrative |
| Personnel expenses -                         | rotar            | 10141    | onango _    | Total    | J.i.a.i.ge  | riogiam            | ranaraising   | 7 tarring tractive                     |
| Operating                                    |                  |          |             |          |             |                    |               |                                        |
| Independent contractors                      | \$8,921          | \$9,142  | 2%          | \$8,482  | -7%         | \$0                | \$0           | \$8,482                                |
| Professional fees                            | \$0              | \$0      | n/a         | \$7,000  | n/a         | \$0                | \$0           | \$7,000                                |
| Total personnel expenses -<br>Operating      | \$8,921          | \$9,142  | 2%          | \$15,482 | 69%         | \$0                | \$0           | \$15,482                               |
| Non-personnel expenses -<br>Operating        |                  |          |             |          |             |                    |               |                                        |
| Advertising and promotion                    | \$1,416          | \$2,377  | 68%         | \$2,130  | -10%        | \$0                | \$0           | \$2,130                                |
| Conferences and meetings                     | \$594            | \$0      | -100%       | \$0      | n/a         | \$0                | \$0           | \$0                                    |
| Dues and subscriptions                       | \$551            | \$1,232  | 124%        | \$1,036  | -16%        | \$0                | \$0           | \$1,036                                |
| Insurance                                    | \$4,881          | \$4,991  | 2%          | \$5,091  | 2%          | \$0                | \$0           | \$5,091                                |
| Occupancy costs                              | \$22,279         | \$21,943 | -2%         | \$24,545 | 12%         | \$0                | \$0           | \$24,545                               |
| Office and administration                    | \$1,604          | \$1,538  | -4%         | \$1,544  | 0%          | \$0                | \$0           | \$1,544                                |
| Printing, postage and shipping               | \$4,520          | \$2,212  | -51%        | \$5,101  | 131%        | \$2,237            | \$0           | \$2,864                                |
| Royalties, rights and reproductions          | \$0              | \$9,502  | n/a         | \$9,963  | 5%          | \$9,963            | \$0           | \$0                                    |
| Productions and events costs                 | \$17,903         | \$16,130 | -10%        | \$10,891 | -32%        | \$9,356            | \$1,535       | \$0                                    |
| Interest expense                             | \$2,401          | \$2,161  | -10%        | \$1,881  | -13%        | \$0                | \$0           | \$1,881                                |
| Other operating expenses                     | \$1,577          | \$550    | -65%        | \$1,948  | 254%        |                    | \$1,118       | \$830                                  |
| Depreciation                                 | \$3,275          | \$3,275  | 0%          | \$3,847  | 17%         |                    |               | \$3,847                                |
| Total non-personnel expenses - Operating     | \$61,001         | \$65,911 | 8%          | \$67,977 | 3%          | \$21,556           | \$2,653       | \$43,768                               |
| Total operating expenses                     | \$69,922         | \$75,053 | 7%          | \$83,459 | 11%         | \$21,556           | \$2,653       | \$59,250                               |
| Non-operating personnel expenses             | \$0              | \$0      | n/a         | \$0      | n/a         |                    |               |                                        |
| Non-operating non-personnel expenses         | \$0              | \$0      | n/a         | \$0      | n/a         |                    |               |                                        |
| Total expenses                               | \$69,922         | \$75,053 | 7%          | \$83,459 | 11%         | \$21,556           | \$2,653       | \$59,250                               |
| Total expenses less in-kind                  | \$69,797         | \$74,873 | 7%          | \$83,459 | 11%         |                    |               |                                        |
| Total expenses less depreciation             | \$66,647         | \$71,778 | 8%          | \$79,612 | 11%         |                    |               |                                        |
| Total expenses less in-kind and depreciation | \$66,522         | \$71,598 | 8%          | \$79,612 | 11%         |                    |               |                                        |
|                                              |                  |          |             |          |             |                    |               |                                        |

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|                                |           |           |          | THE HUIIAHU CUII | indinity meane |
|--------------------------------|-----------|-----------|----------|------------------|----------------|
| Balance Sheet                  |           |           |          |                  |                |
| Assets                         | FY 2017   | FY 2018   | % Change | FY 2019          | % Change       |
| Current assets                 |           |           |          |                  |                |
| Cash                           | \$12,962  | \$24,307  | 88%      | \$36,946         | 52%            |
| Receivables                    | \$0       | \$0       | n/a      | \$0              | n/a            |
| Investments                    |           |           | n/a      |                  | n/a            |
| Prepaid expenses & other       | \$2,062   | \$4,649   | 125%     | \$1,327          | -71%           |
| Total current assets           | \$15,024  | \$28,956  | 93%      | \$38,273         | 32%            |
| Non-current investments        |           |           | n/a      |                  | n/a            |
| Fixed assets (net)             | \$128,353 | \$126,228 | -2%      | \$122,381        | -3%            |
| Other non-current assets       | \$0       | \$0       | n/a      | \$0              | n/a            |
| Total non-current assets       | \$128,353 | \$126,228 | -2%      | \$122,381        | -3%            |
| Total assets                   | \$143,377 | \$155,184 | 8%       | \$160,654        | 4%             |
| Liabilities & Net Assets       | FY 2017   | FY 2018   | % Change | FY 2019          | % Change       |
| Liabilities                    |           |           |          |                  |                |
| Accounts payable & other       | \$0       | \$0       | n/a      | \$18             | n/a            |
| Loans & other debt             |           |           | n/a      |                  | n/a            |
| Deferred revenue               |           |           | n/a      |                  | n/a            |
| Total current liabilities      | \$0       | \$0       | n/a      | \$18             | n/a            |
| Non-current liabilities        | \$43,868  | \$38,947  | -11%     | \$33,747         | -13%           |
| Total liabilites               | \$43,868  | \$38,947  | -11%     | \$33,765         | -13%           |
| Net assets                     |           |           |          |                  |                |
| Unrestricted                   |           |           | n/a      | \$126,889        | n/a            |
| Restricted                     |           |           | n/a      |                  | n/a            |
| Total net assets               | \$99,509  | \$116,237 | 17%      | \$126,889        | 9%             |
| Total liabilities & net assets | \$143,377 | \$155,184 | 8%       | \$160,654        | 4%             |

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| Balance Sheet Metrics                                        |          |          |          |
|--------------------------------------------------------------|----------|----------|----------|
|                                                              | FY 2017  | FY 2018  | FY 2019  |
| Months of Operating Cash                                     | 2        | 4        | 5        |
| Total working capital                                        | \$15,024 | \$28,956 | \$38,255 |
| Current Ratio                                                | n/a      | n/a      | 2,126.28 |
| Debt Service Impact                                          | 66%      | 55%      | 43%      |
| Unrestricted Net Assets Net of Property, Plant and Equipment |          |          |          |
| Operating Margin                                             | 11%      | 16%      | 12%      |
| Depreciation as a % of Fixed Assets                          | n/a      | n/a      | n/a      |
| Leverage Ratio                                               |          |          |          |

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

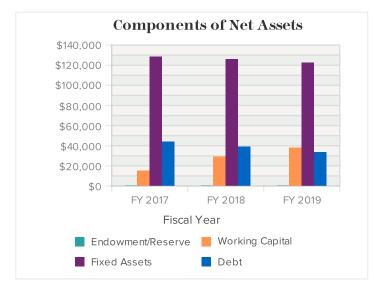
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating. The higher the margin, the more sustainable the organization because it's using more reliable sources of revenue to operate. Low ratios indicate that an organization is using revenue sources with a higher degree of variability and uncertainty. Negative operating margins highlight losses, and an organization's need to increase revenue, decrease expenses, or both, to be sustainable over time.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.





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| Attendance                        |         |         |          |         |          |
|-----------------------------------|---------|---------|----------|---------|----------|
| In-person Participation           | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |
| In-person participation - paid    | 3,797   | 4,092   | 8%       | 3,825   | -7%      |
| In-person participation - free    | 537     | 619     | 15%      | 512     | -17%     |
| Total in-person participation     | 4,334   | 4,711   | 9%       | 4,337   | -8%      |
| Types of In-person Attendance     | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |
| Performance tickets               | 4,225   | 4,596   | 9%       | 4,265   | -7%      |
| Open rehearsal tickets            | 50      | 70      | 40%      | 60      | -14%     |
| Registrants for classes/workshops | 59      | 45      | -24%     | 12      | -73%     |
| Total in-person participation     | 4,334   | 4,711   | 9%       | 4,337   | -8%      |
| Attendance Ages                   | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |
| Children (18 and under)           | 648     | 545     | -16%     | 549     | 1%       |
| Seniors                           | 1,152   | 919     | -20%     | 1,452   | 58%      |
| Adults                            | 2,534   | 3,247   | 28%      | 2,336   | -28%     |
| Other Participation               | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |

| Staffing                                   |         |         |          |         |          |
|--------------------------------------------|---------|---------|----------|---------|----------|
|                                            |         |         |          |         |          |
| Staff & Non-Staff Statistics               | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |
| Number of part-time or one-time volunteers | 350     | 401     | 15%      | 342     | -15%     |
| Part-time or one-time volunteers - FTEs    |         | 5.83    | n/a      | 5.48    | -6%      |
| Independent contractors                    | 3       | 3       | 0%       | 3       | 0%       |
|                                            |         |         |          |         |          |
| Artistic Staff & Non-Staff Statistics      | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under \$50,000, and they are therefore only required to complete the short form of the DataArts Survey.

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# Program Activity

|                                         | FY 2017 | FY 2018 | % Change | FY 2019 | % Change |
|-----------------------------------------|---------|---------|----------|---------|----------|
| Distinct productions                    | 7       | 8       | 14%      | 6       | -25%     |
| Total performances                      | 66      | 69      | 5%       | 59      | -14%     |
| Open rehearsals                         | 7       | 7       | 0%       | 6       | -14%     |
| Works developed                         |         | 1       | n/a      |         | -100%    |
| Distinct classes/workshops              | 2       | 1       | -50%     | 1       | 0%       |
| Distinct class series/courses           | 2       | 0       | -100%    |         | n/a      |
| Total classes/class sessions            | 14      | 2       | -86%     | 1       | -50%     |
| Space - hours rented                    |         | 5       | n/a      | 1       | -80%     |
| Pieces of equipment provided for rental |         | 30      | n/a      |         | -100%    |

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